

Big data: architectures and data analytics

Itemset and Association rule mining

Itemset and Association rule mining

- SparkMLlib provides
 - An itemset mining algorithm based on the FP-growth algorithm
 - That extracts all the sets of items (of any length) with a minimum frequency
 - A rule mining algorithm
 - That extracts the association rules with a minimum frequency and a minimum confidence
 - Only the rules with one single item in the consequent of the rules are extracted

3

Itemset and Association rule mining

- The input dataset in this case is a set of transactions
- Each transaction is defined as a set of items
- Transactional dataset: example
 - ABCD
 - AB
 - BC
 - ADE
- The example dataset contains 4 transactions

4

The FP-Growth algorithm and Association rule mining

The FP-Growth algorithm

- FP-growth is one of the most popular and efficient itemset mining algorithms
- It is characterized by one single parameter
 - The minimum support threshold (**minsup**)
 - i.e., the minimum frequency of the itemset in the input transactional dataset
 - It is a real value in the range (0-1]
 - The minsup threshold is used to limit the number of mined itemsets
- The input dataset is a transactional dataset

6

Association Rule Mining

- Given a set of frequent itemsets, the frequent association rules can be mined
- An association rule is mined if
 - Its frequency is greater than the minimum support threshold (**minsup**)
 - i.e., a minimum frequency
 - The minsup value is specified during the itemset mining step and not during the association rule mining step
 - Its confidence is greater than the minimum confidence threshold (**minconf**)
 - i.e., a minimum "correlation"
 - It is a real value in the range [0-1]

7

The FP-Growth algorithm

- The MLlib implementation of FP-growth is based on DataFrames
- Differently from the other algorithms, the FP-growth algorithm is not invoked by using pipelines

8

Itemset and Association Rule Mining

- Itemset and association rule mining
 - Instantiate an FP-Growth object
 - Invoke the fit(input data) method on the FP-Growth object
 - Retrieve the sets of frequent itemset and association rules by invoking the following methods of on the FP-Growth object
 - Dataset<Row> frequentItemsets()
 - Dataset<Row> associationRules()

9

Itemset and Association Rule Mining: Input data

- The input of the MLlib itemset and rule mining algorithm is a Dataset<Row> containing a column called **items**
 - Data type: java.util.List<String>
- Each record of the input DataFrame contains one transaction, i.e., a set of items
- Items are represented by means of String objects

10

Itemset and Association Rule Mining: Input data

- Example of input data


```
ABCD
AB
BC
ADE
```
- This example file contains 4 transactions

11

Itemset and Association Rule Mining: Input data

- Input data


```
ABCD
AB
BC
ADE
```
- Input Dataset<Row> that must be generated as input for the MLlib itemset mining algorithm

items
[A, B, C, D]
[A, B]
[B, C]
[A, D, E]

12

Itemset and Association Rule Mining: Input

The input lines are "stored" in a List of strings (one list for each input line/transaction).
The generated Dataset<Row> contains a column called items containing the lists associated with the input data.

- Input data

```
ABCD
AB
BC
ADE
```

- Input Dataset<Row> that must be generated as input for the MLLib itemset mining algorithm

items
[A, B, C, D]
[A, B]
[B, C]
[A, D, E]

33

Itemset and Association Rule Mining: Example

- The following slides show how to
 - Extract the set of frequent itemsets from a transactional dataset and the association rules from the extracted frequent itemsets
- The input dataset is a transactional dataset
 - Each line of the input file contains a transaction, i.e., a set of items

34

Itemset and Association Rule Mining: Example

- Example of input file

```
ABCD
AB
BC
ADE
```

- This example file contains 4 transactions

35

Itemset and Association Rule Mining: Example

```
package it.polito.bigdata.spark.sparkmlib;
import java.io.Serializable;
import java.util.List;

public class Transaction implements Serializable {
    private List<String> items;
    public List<String> getItems() {
        return items;
    }

    public void setItems(List<String> items) {
        this.items = items;
    }

    public Transaction(List<String> items) {
        this.items = items;
    }
}
```

36

Itemset and Association Rule Mining: Example

```
package it.polito.bigdata.spark.sparkmlib;

import java.util.Arrays;
import org.apache.spark.api.java.JavaRDD;
import org.apache.spark.api.java.JavaSparkContext;
import org.apache.spark.sql.Dataset;
import org.apache.spark.sql.Row;
import org.apache.spark.sql.SparkSession;
import org.apache.spark.ml.fpm.FPGrowth;
import org.apache.spark.ml.fpm.FPGrowthModel;
```

37

Itemset and Association Rule Mining: Example

```
public class SparkDriver {

    public static void main(String[] args) {
        String inputFile;
        String outputFolderItemsets;
        String outputFolderRules;
        double minSupport;
        double minConfidence;

        inputFile = args[0];
        outputFolderItemsets = args[1];
        outputFolderRules = args[2];
        minSupport = Double.parseDouble(args[3]);
        minConfidence = Double.parseDouble(args[4]);
```

38

Itemset and Association Rule Mining: Example

```
// Create a Spark Session object and set the name of the application
// We use some Spark SQL transformation in this program
SparkSession ss = SparkSession.builder()
    .appName("MLlib - Itemset and Association rule mining").getOrCreate();

// Create a Java Spark Context from the Spark Session
// When a Spark Session has already been defined this method
// is used to create the Java Spark Context
JavaSparkContext sc = new JavaSparkContext(ss.sparkContext());
```

29

Itemset and Association Rule Mining: Example

```
// *****
// Itemset and rule mining
// *****

// Read input data
JavaRDD<String> inputData = sc.textFile(inputFile);

// Map each input line/data point of the input file to a Transaction.
// Transaction is characterized by the items "attribute" (data type:
// List<String>)
JavaRDD<Transaction> inputRDD = inputData.map(line -> {

    String[] items = line.split(" ");

    // Return a Transaction based on the content of the current line
    return new Transaction(Arrays.asList(items));

});
```

30

Itemset and Association Rule Mining: Example

```
// Create a DataFrame based on the input data.
Dataset<Row> transactionsData = ss
    .createDataFrame(inputRDD, Transaction.class).cache();

// Create an FPGrowth object
FPGrowth fp = new FPGrowth();

// Set the value of min. support and min. confidence
fp.setMinSupport(minSupport)
    .setMinConfidence(minConfidence);

// Extract frequent itemsets and association rules by invoking the fit
// method of FPGrowth on the input data
FPGrowthModel itemsetsAndRulesModel = fp.fit(transactionsData);
```

21

Itemset and Association Rule Mining: Example

```
// Create a Dataset<Row>
Dataset<Row> transactionsData = ss
    .createDataFrame(inputRDD, Transaction.class).cache();

// Create an FPGrowth object
FPGrowth fp = new FPGrowth();

// Set the value of min. support and min. confidence
fp.setMinSupport(minSupport)
    .setMinConfidence(minConfidence);

// Extract frequent itemsets and association rules by invoking the fit
// method of FPGrowth on the input data
FPGrowthModel itemsetsAndRulesModel = fp.fit(transactionsData);
```

Instance of the FPGrowth object and setting of its parameters
 - Minimum support threshold: double [0-1]
 - Minimum confidence threshold: double [0-1]

22

Itemset and Association Rule Mining: Example

```
// Create a DataFrame based on the input data.
Dataset<Row> transactionsData = ss
    .createDataFrame(inputRDD, Transaction.class).cache();

// Create an FPGrowth object
FPGrowth fp = new FPGrowth();

// Extract frequent itemsets and association rules by invoking the fit
// method of FPGrowth on the input data
FPGrowthModel itemsetsAndRulesModel = fp.fit(transactionsData);
```

The fit method is used to run the FPGrowth algorithm on the input data

23

Itemset and Association Rule Mining: Example

```
// Retrieve the set of frequent itemsets
Dataset<Row> frequentItemsets = itemsetsAndRulesModel.freqItemsets();

// Retrieve the set of association rules
Dataset<Row> frequentRules = itemsetsAndRulesModel.associationRules();

// Save the itemset in an HDFS output folder
JavaRDD<Row> itemsetsRDD = frequentItemsets.javaRDD();
itemsetsRDD.saveAsTextFile(outputFolderItemsets);

// Save the rules in an HDFS output folder
JavaRDD<Row> rulesRDD = frequentRules.javaRDD();
rulesRDD.saveAsTextFile(outputFolderRules);

sc.close();
ss.stop();
}
```

24

Itemset and Association Rule Mining: Example

```
//Retrieve the set of frequent itemsets
Dataset<Row> frequentItemsets = itemsetsAndRulesModel.freqItemsets();
```

The returned DataFrame contains one record for each frequent itemset.
Schema of the returned DataFrame:
- items: Array<String>
- freq: long

```
itemsetsRDD.saveAsTextFile(outputFolderItemsets);
```

```
//Save the rules in an HDFS output folder
JavaRDD<Row> rulesRDD = frequentRules.javaRDD();
rulesRDD.saveAsTextFile(outputFolderRules);
```

```
sc.close();
ss.stop();
```

```
}
```

25

Itemset and Association Rule Mining: Example

```
//Retrieve the set of frequent itemsets
Dataset<Row> frequentItemsets = itemsetsAndRulesModel.freqItemsets();
```

```
//Retrieve the set of association rules
Dataset<Row> frequentRules = itemsetsAndRulesModel.associationRules();
```

The returned DataFrame contains one record for each association rule.
Schema of the returned DataFrame:
- antecedent: Array<String>
- consequent: Array<String>
- confidence: double

```
rulesRDD.saveAsTextFile(outputFolderRules);
```

```
sc.close();
ss.stop();
```

```
}
```

26